

IN THE CLAIMS:

Claim 1 (Cancelled)

2. (Currently amended) A method for producing a coated paper for offset printing or gravure printing comprising the step of applying a coating color containing a pigment and an adhesive on a base paper, wherein said coating color contains 0.1 parts by weight to less than 2.0 parts by weight of polyvinyl alcohol (PVA) per 100 parts by weight of the pigment, and wherein the coating color is applied by a film transfer method using a transfer roll coater or a metering size press with a coating weight per side of 7 g/m² or more, and wherein cold set ink is not used for the offset or gravure printing.

Claims 3-4 (Cancelled)

5. (Currently amended) A method for producing a coated paper for web offset printing comprising the step of applying by a film transfer method, a coating color containing a pigment and an adhesive on a base paper at a coating weight per side of said paper, wherein the coating color comprises:

0.1 to less than 2.0 parts by weight of polyvinyl alcohol as an auxiliary, and

less than 2.0 parts by weight of a starch as an adhesive, wherein the amounts of the polyvinyl alcohol and starch are based on 100 parts by weight of the pigment, wherein the coating color is applied by a film transfer method using a transfer roll coater or a metering size press, wherein cold set ink is not used for the offset printing.

6. (Previously presented) The method for producing a coated paper for web offset printing according to claim 5, wherein said coating color includes 18 parts by weight or less of the adhesive per 100 parts by weight of the pigment.

7. (Previously presented) The method for producing a coated paper for web offset printing according to claim 5, comprising the coating color at a coating weight 7 g/m² or more on each side of said base paper.

Claim 8 (Cancelled)

9. (Previously presented) A coated paper for printing produced by the method according to claim 5.

10. (Previously presented) The method of claim 2, wherein said coating color includes about 5-50 parts by weight of said adhesive based on 100 parts by weight of the pigment.

11. (Previously presented) The method of claim 2, wherein said coating color includes about 10-30 parts by weight of said adhesive based on 100 parts by weight of the pigment.

12. (Previously presented) the method of claim 2, wherein said coating color comprises 40-70 wt% solids.

13. (New) A method for offset printing or gravure printing with an offset printing or gravure printing ink on a coated paper, wherein the coated paper is produced by applying a coating color containing a pigment and an adhesive on a base paper, wherein the coating color contains 0.1 parts by weight to less than 2.0 parts by weight of polyvinyl alcohol (PVA) per 100 parts by weight of the pigment, wherein the coating color is applied by the film transfer method using a transfer roll coater or a metering size press wherein the coating weight per side is 1 g/m² or more.

14. (New) A method for web offset printing with an offset printing ink on a coated paper, wherein the coated paper is produced by applying a coating color containing a pigment and an adhesive on a base paper, the coating color containing 0.1 parts by weight to less than 2.0 parts by weight of polyvinyl alcohol (PVA) as an auxiliary and less than 2.0 parts by weight of a starch as an adhesive per 100 parts by weight of the pigment, wherein the coating color is applied by the film transfer method using a transfer roll coater or a metering size press.